

HISPANIC HERITAGE MONTH

Fiesta

2023

**Saturday
October 7th**

Dena'ina Center

6pm - 12am



Hola!



ANNUAL HISPANIC HERITAGE MONTH FIESTA EVENT

This is a chance for your company to show their support to our Latino community!

On Saturday, October 7, Enlaces brings its second Annual Hispanic Heritage Month FIESTA to the Dena'ina Civic and Convention Center in Anchorage! An event full of culture, music, performances, and dancing.

This year's theme is "Latinos: Driving Prosperity, Power, and Progress in America," and we would love to have you be part of our celebration.

By joining our FIESTA event, your organization will help further Enlaces' mission and bring awareness to the primary purpose of celebrating Hispanic Heritage Month. This event recognizes the significant strides of Hispanics in the economic, political, and social growth of the U.S.

We would love your support as one of our corporate sponsors. If you are interested, have any questions, or need additional information, please get in touch with us at info@enlacesak.org.

Muchas gracias for your time!



For more information contact us at:
info@enlacesak.org or call us (907) 891-2636

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EMPOWER EDUCATE ENGAGE

Enlaces mission is to **empower**, **educate**, and **engage** Alaska's Latino community by acting as a catalyst for an equitable presence and voice. By collaboration with communities throughout Alaska, Enlaces works to advance social justice and equity for Latinos and Hispanics in the North

ENLACES' PROGRAMS

Health & Wellness

Dia del Niño and the Feria de la Salud Latina are two events done every year and include free information on public health and community resources. These events provide many different organizations an opportunity to connect with our Latino community and provide vital health resource information, education, and community-focused support. This program is also working on bringing equity into the healthcare system.

Women Empowerment

Envision La Vida is Enlaces' new program spearheaded by our Women Empowerment Committee. This program aims to empower women in achieving professional development, higher education, economic independence, and personal growth!

Suited Para El Exitó, a project by Envision la Vida, provides women with business/job interview attires, hair and makeup tutorials, job interview skills, resume assistance, and life coaching skills.

Civic Engagement

Enlaces collaborates with civic engagement organizations to Get out the Vote. Our organization has created voter information campaigns en Español to ensure our community is educated and engaged. We held our first Candidate Forum for Municipal elections in 2023.

Future project: Naturalization workshops

Education

Enlaces has partnered with the University of Alaska system to assist in providing a scholarship to Latino students enrolled in higher education.

Future project: GED completion in Spanish.

Culture

During Hispanic Heritage Month (Sept 15 - Oct 15) Enlaces collaborates with local organizations and artists to bring cultural and artistic activities tailored to the Latino community. Cultural events are free and open to everyone.



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EVENT SPONSORSHIP OPPORTUNITIES

Become an event sponsor and get your business name in front of the Hispanic community during our Fiesta Event.

MAGNÍFICO LEVEL: \$10,000

- Premium seating at event, includes two tables of 10 guests
- One full page ad in the event program
- Full color logo in slideshow at the event
- Presence in event FB page
- 3 social media posts and tags
- Announcements during the event
- Full color logo in Enlaces website home page

MUY BUENO LEVEL: \$5,000

- Premium seating at event, includes one table of 10 guests
- Half page ad in the event program
- Full color logo in slideshow at the event
- 2 social media posts and tags
- Announcements during the event

GENEROSO LEVEL: \$2,500

- One table for 10 guests
- 1/4 page ad in the event program
- Full color logo in slideshow at the event
- 1 social media posts and tags
- Announcements during the event

UNDERWRITING OPPORTUNITIES

- Logo in slideshow
- Logo in the program
- Announcements during event

1 Sponsor

Photo Booth Sponsor
\$1,500

2 Sponsors

Entertainment Sponsor
\$2,000 Each

2 Sponsors

Table Wine Sponsor
\$2,000 Each

2 Sponsors

Event Space Sponsor
\$1,500

1 Sponsor

Event Promotion
\$2,000



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PROGRAM SPONSORSHIP OPPORTUNITIES

Become a Program Sponsor

Sponsor any of our programs so we can further expand and continue offering all the activities Enlaces have been working on.

Excelente Sponsor Level: \$5,000

Muy Bueno Sponsor Level: \$2,500

Bueno Sponsor Level: \$1,000

- **Health & Wellness**
- **Women Empowerment**
- **Culture**
- **Civic Engagement**
- **Education**

* Description of our programs are on page 3



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SPONSORS & PARTNERS

This is a chance for your company to show your support to our Latino community!

Still want to support but don't want to be a sponsor? **No Problem!**

Buy a table for you and your employees, it's only \$1,350 - Pay 9 and you get one person for **FREE**

Silent Auction

You can also help by donating to our **silent auction.**

Please contact cultura@enlacesak.org

CONTACT US

Enlaces
Email: info@enlacesak.org
Cell: (907) 891-2636
<https://enlacesak.org/en>



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EVENT DETAILS

TICKETS

Individual Tickets: Entry at 6pm
\$150

Dance Tickets: Entry at 9 pm
\$40

Table Tickets: Entry at 6pm,
table seats 10 guests
\$1,350

ATTIRE

Cocktail/Fiesta Attire

3 Course Dinner

Options:

- New York Strip Steak Au Poivre
- Mango-Mustard Crusted Wild Alaska Salmon
- Vegetarian Dinner

If you require an invoice and need to pay by check,
please send an email to info@enlacesak.org

Schedule *(May slightly change)*

6:00pm: Cocktails - Networking - Silent Auction

8:00pm: Dinner - Speeches

9:30pm: Dance to Latino music



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